

# Lana Lawson

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## EDUCATION

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**Louisiana State University** — *Major:* Broadcast Journalism, *Minor:* Chinese, *Expected Graduation:* May 2026, *GPA:* 3.4  
*Affiliations / Honors:* LSU Promise Scholars, Dean's List, National Society of Collegiate Scholars, Alpha Lambda Delta National Honors Society, National Society of Leaders and Success, Gilman Scholar, College Track Scholar

## EXPERIENCE

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### LSU Tiger TV– Baton Rouge, LA

*News Reporter January 2026 — Present*

- Conduct interviews on a weekly basis on camera with professional level equipment.
- Edit video via Adobe Premiere Pro and manage the quality.
- Write a script to match with the original story.

### LSU Reveille – Baton Rouge, LA

*Entertainment Journalist*

*January 2025 — December 2025*

- Reach out to interview sources and writing quality stories in a timely manner
- Write two weekly stories for the physical newspaper and the online website

### LSU Campus Life – Baton Rouge, Louisiana

*Student Worker/Campus Life Ambassador*

*December 2023 – Present*

- Manage communications by answering phone calls and responding to emails efficiently and maintaining a friendly and welcoming environment in the office
- Assist in the distribution of food to LSU students, ensuring timely and accurate delivery.
- Maintain and update spreadsheets to track details for donations given to the LSU Food Pantry, ensuring data accuracy and timely processing.

### Supplemental Instruction – Baton Rouge, LA

*Media Writing Supplemental Instructor*

*August 2023 – May 2024*

- Developed comprehensive lesson plans each week, ensuring clear learning objectives and alignment with course goals.
- Encouraged student collaboration with peers to offer academic support, helping students clarify complex concepts and improve subject understanding.
- Created engaging and interactive study materials, designed to enhance student learning and boost academic performance.

### Holy Name of Jesus School – New Orleans, LA

*Summer Camp Counselor*

*June 2022-July 2022, June 2023- July 2023, June 2024- July 2024, June 2025-July 2025*

- Led and facilitated engaging camp activities and projects for children ages 4-7, fostering creativity and teamwork.
- Ensured a safe and supportive environment for children, actively monitoring activities and providing guidance during playtime.
- Collaborated with fellow counselors to create a positive and inclusive camp atmosphere.

## PROJECTS

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### JRNOLA - New Orleans

*Journalism*

*May 2021 – Jul 2021*

- Authored and published articles in *The Gambit*, a prominent New Orleans-based publication, showcasing strong writing and editorial skills.

### Manship Global Sports Showcase

*Study Abroad in the U.K.*

*June 30 2025 - July 14 2025*

- Created graphics and short form video content for our official social media pages.
- Volunteering experience making food and handing it out to the homeless.

## SKILLS

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**Technical:** Adobe Photoshop, Adobe Premiere Pro, Adobe Illustrator, Microsoft Office Suite (Excel, Word, PowerPoint), Google Suite (Sheets, Docs, Presentations), iMovie, TikTok, Instagram

**Languages:** Fluent in English, Conversational in Chinese