

# Lana Lawson

New Orleans, Louisiana | (504) 295-8986 | lanalawson2004@gmail.com | lanalawsonportfolio.com

## EDUCATION

---

**Louisiana State University** — *B.A. in Mass Communication, Chinese Minor 3.3 GPA*

*Affiliations / Honors: LSU Promise Scholars, Dean's List, National Society of Collegiate Scholars, Alpha Lambda Delta National Honors Society, National Society of Leaders and Success, Gilman Scholar, College Track Scholar*

## EXPERIENCE

---

### LSU Tiger TV— Baton Rouge, LA

*News Reporter*

*January 2026 — May 2026*

- Conducted interviews on a weekly basis on camera with professional level equipment
- Edited videos via Adobe Premiere Pro to manage video and audio quality
- Showcased storytelling and creativity through script writing

### LSU Reveille — Baton Rouge, LA

*Entertainment Journalist*

*January 2025 — December 2025*

- Reached out to interview sources
- Wrote two weekly stories for physical newspaper and online website

### LSU Campus Life — Baton Rouge, Louisiana

*Student Worker/Campus Life Ambassador*

*December 2023 — May 2026*

- Managed communications by answering phone calls and responding to emails
- Assisted students with creating on-campus student run organizations
- Assistance with all events led by Campus Life
- Maintained and updated spreadsheets to track details for donations given to the LSU Food Pantry

### Supplemental Instruction — Baton Rouge, LA

*Media Writing Supplemental Instructor*

*August 2023 — May 2024*

- Developed comprehensive lesson plans each week, ensuring clear learning objectives and alignment with course goals.
- Encouraged student collaboration with peers to offer academic support, helping students clarify complex concepts and improve subject understanding.
- Created engaging and interactive study materials, designed to enhance student learning and boost academic performance.

### Holy Name of Jesus School — New Orleans, LA

*Summer Camp Counselor*

*June 2022-July 2022, June 2023- July 2023, June 2024- July 2024, June 2025-July 2025*

- Led and facilitated engaging camp activities and projects for children ages 4-7, fostering creativity and teamwork.
- Ensured a safe and supportive environment for children, actively monitoring activities and providing guidance during playtime.
- Collaborated with fellow counselors to create a positive and inclusive camp atmosphere.

## PROJECTS

---

### JRNOLA - New Orleans

*Journalism*

*May 2021 — Jul 2021*

- Authored and published articles in The Gambit, a prominent New Orleans-based publication, showcasing strong writing and editorial skills.

### Manship Global Sports Showcase

*Study Abroad in the U.K.*

*June 2025 - July 2025*

- Attended global sporting events including the British Grand Prix and Wimbledon
- Created graphics and short form video content for our official social media pages.
- Volunteering experience making food and handing it out to the homeless.

## SKILLS

---

**Technical:** Adobe Photoshop, Adobe Premiere Pro, Adobe Illustrator, Microsoft Office Suite (Excel, Word, PowerPoint), Google Suite (Sheets, Docs, Presentations), iMovie, TikTok, Instagram

**Languages:** Fluent in English, Conversational in Chinese