

Lana Lawson

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EDUCATION

Louisiana State University — Major: Broadcast Journalism, Minor: Chinese, Expected Graduation: May 2026, GPA: 3.4
Affiliations / Honors: LSU Promise Scholars, Dean's List, National Society of Collegiate Scholars, Alpha Lambda Delta National Honors Society, National Society of Leaders and Success, Gilman Scholar, College Track Scholar

EXPERIENCE

LSU Reveille – Baton Rouge, LA

Entertainment Journalist

January 2025 — Present

- Reach out to interview sources and writing quality stories in a timely manner
- Write two weekly stories for the physical newspaper and the online website

LSU Campus Life – Baton Rouge, Louisiana

Student Worker/Campus Life Ambassador

December 2023 – Present

- Manage communications by answering phone calls and responding to emails efficiently and maintaining a friendly and welcoming environment in the office
- Assist in the distribution of food to LSU students, ensuring timely and accurate delivery.
- Maintain and update spreadsheets to track details for donations given to the LSU Food Pantry, ensuring data accuracy and timely processing.

Performing Artist Union – Baton Rouge, Louisiana

Secretary

January 2024 – May 2024

- Compose and send emails to organizations, inviting them to participate in campus events and fostering collaboration.
- Build and maintain relationships with other student clubs and organizations to promote cross-campus networking and engagement.
- Effectively communicate the club's mission and goals to prospective members, encouraging student involvement and growth.

Supplemental Instruction – Baton Rouge, LA

Media Writing Supplemental Instructor

August 2023 – May 2024

- Developed comprehensive lesson plans each week, ensuring clear learning objectives and alignment with course goals.
- Encouraged student collaboration with peers to offer academic support, helping students clarify complex concepts and improve subject understanding.
- Created engaging and interactive study materials, designed to enhance student learning and boost academic performance.

Holy Name of Jesus School – New Orleans, LA

Summer Camp Counselor

June 2022-July 2022, June 2023- July 2023, June 2024- July 2024, June 2025-July 2025

- Led and facilitated engaging camp activities and projects for children ages 4-7, fostering creativity and teamwork.
- Ensured a safe and supportive environment for children, actively monitoring activities and providing guidance during playtime.
- Collaborated with fellow counselors to create a positive and inclusive camp atmosphere.

PROJECTS

JRNOLA - New Orleans

Journalism

May 2021 – Jul 2021

- Authored and published articles in *The Gambit*, a prominent New Orleans-based publication, showcasing strong writing and editorial skills.

Manship Global Sports Showcase

Study Abroad in the U.K.

June 30 2025 - July 14 2025

- Created graphics and short form video content for our official social media pages.
- Volunteering experience making food and handing it out to the homeless.

SKILLS

Technical: Adobe Photoshop, Adobe Premiere Pro, Adobe Illustrator, Microsoft Office Suite (Excel, Word, PowerPoint), Google Suite (Sheets, Docs, Presentations), iMovie, TikTok, Instagram

Languages: Fluent in English, Conversational in Chinese